

OUR PARTNERS



Partners have been our travel companions since Innova-tsn started.

As we grew, alliances with technological providers and academic institutions have increased and have been part of our strategy and business plans.

In 2020, **our Partners have become one more ally to face difficulties.**

"It is almost obvious that, like in all areas, 2020 has been especially difficult in the consolidation and expansion of the relationships with the Partners.

However, despite this and being the first year this goal is set from a specific area, I think we have made virtue of necessity and achieved the goals we intended to at the beginning of the year.

With everybody's willingness and help we have succeeded in consolidating and extending our strategic agreements, some of them to all the territories we are operative in. We have closed service and licence sales with our current Partners and we have broadened the scope of alliances with new technologies which strengthen our positioning in the market.

I am particularly satisfied with the advantage our employees have taken of the training possibilities our Partners have offered.

More than 100 certificates have been obtained which show Innova's high level of qualification and I hope they have been an extra motivation for the team.

Lastly and looking towards the future, we will continue with our current line of work and we will explore new alliances in the field of AI and cloud service providers.

With this, we seek to evolve towards the new market trends, increasing more and more our solution portfolio" **Pedro Julián**, Alliance Manager at Innova.

alteryx



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sas
(Colombia and Mexico)

Together we are stronger!