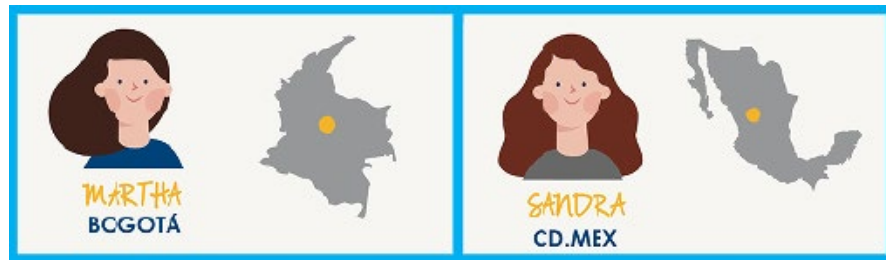




Expansion to LATAM

Covid-19 has not meant a hindrance in our international expansion. Despite the difficulties, Innova keeps on betting on internationalisation as a lever for the evolution of the company, exploring new opportunities beyond our borders.

Innova's expansion plan to **Latin America**, which started in 2019, has continued developing and consolidating during 2020 in Bogotá and Mexico City with the hiring of two key profiles in the first quarter of the year and the establishment of the two offices:



Martha Yaneth Arteaga - Country Manager in **Colombia**

Sandra López Martínez – Country Manager in **Mexico**

In Colombia we needed to strengthen the team by hiring a person with a consultant profile to start developing firm proposals.



in short, this year 2020 has been one of intense learning for Innova in LATAM where we have continued working on different opportunities in both countries, participating as well in **webinars, conventions and digital events** of different sectors to keep on positioning.

At Innova we keep on trusting the Latin American market as a key mechanism for our international expansion and we are sure we are working in the right direction, collaborating with **existing customers** and together with our **main Partners**.

We keep on crossing frontiers!