

Awards and Recognition



Throughout this year characterised by lockdown, the health crisis and worldwide economic slowdown, Innova, although it may sound paradoxical, has continued receiving awards and recognition. These are an evident proof that we are progressing in the right direction, promoting values such as perseverance, commitment and improvement spirit; fundamental keys for the success of any company.



Innova receives the "Big Data Talent 2020" Award

This year the **Big Data Talent** Award and Recognition from the Big Data Talent Virtual event has gone to Innova-tsn together with the collaboration of **Iberdrola's i-DE Redes Eléctricas Inteligentes**, with their project called "Analytical Solution for the Detection of NTLs."

The award was collected online on 24 June by Arantxa Ortiz, Head of Advanced Analytics & Big Data at Innova-tsn and by María Sainz-Ezkerra, Data Scientist at Iberdrola Distribution.



Innova at the KDD CUP 2020

One more year, Innova has participated in the KDD Cup (Knowledge Discovery Discovery & Data Mining Congress), the biggest and oldest data mining congress in the world which brings together the best data scientists to deal with, discuss and progress in the application of data science and was held from the 23rd to the 27th of August.

This year we have competed against 1,761 teams and little by little, we have climbed up the ranks. Finally, **our team has reached the 17th position**. Congratulations, team!



Finalists in the Marketing and Communication Awards - Insurance Sector

Last 21 October it was held the **10th edition of INESE and Marketing Site's Marketing and Communication Awards in the insurance sector**.

This event seeks to support, spread and strengthen best practices, innovation and the best marketing and communication strategies in the insurance industry.

This year the #MCSA20 Awards received a total of 43 nominees from 31 different entities. From Innova, we submitted the campaign: 'Turn each customer into the protagonist of your story' in the category of **Best Corporate Campaign**, succeeding in being **among the 3 finalists**.



Sponsors of one of the #Computing25Awards

Innova-tsn has sponsored the **Machine Learning Award in the Media sector**, delivered to **Carat, a Dentsu Group media agency**, last 1 December for its successful campaign optimisation project.

We cannot be happier for the recognition of a leading company in its sector such as Carat and, particularly, for a project built together with Innova-tsn as a leading company in the design of advanced analytics solutions.

One more time, congratulations to everybody. For much more shared success!